

Lava Card Projected Fee Revenue
2.0% Fee

Genglobal Population	10,000,000	10,000,000	10,000,000	10,000,000	10,000,000	10,000,000	10,000,000	10,000,000	10,000,000
Participant %	0.50%	0.50%	0.50%	0.50%	0.50%	0.50%	0.50%	0.50%	0.50%
Total Participants	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000
Monthly spending	\$1,000.00	\$1,500.00	\$2,000.00	\$2,500.00	\$3,000.00	\$3,500.00	\$4,000.00	\$4,500.00	\$5,000.00
Merchant fee	2.00%	2.00%	2.00%	2.00%	2.00%	2.00%	2.00%	2.00%	2.00%
Monthly Merchant Revenue	<u>\$1,000,000.00</u>	<u>\$1,500,000.00</u>	<u>\$2,000,000.00</u>	<u>\$2,500,000.00</u>	<u>\$3,000,000.00</u>	<u>\$3,500,000.00</u>	<u>\$4,000,000.00</u>	<u>\$4,500,000.00</u>	<u>\$5,000,000.00</u>

Genglobal Population	10,000,000	10,000,000	10,000,000	10,000,000	10,000,000	10,000,000	10,000,000	10,000,000	10,000,000
Participant %	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%	1.00%
Total Participants	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000
Monthly spending	\$1,000.00	\$1,500.00	\$2,000.00	\$2,500.00	\$3,000.00	\$3,500.00	\$4,000.00	\$4,500.00	\$5,000.00
Merchant fee	2.00%	2.00%	2.00%	2.00%	2.00%	2.00%	2.00%	2.00%	2.00%
Monthly Merchant Revenue	<u>\$2,000,000.00</u>	<u>\$3,000,000.00</u>	<u>\$4,000,000.00</u>	<u>\$5,000,000.00</u>	<u>\$6,000,000.00</u>	<u>\$7,000,000.00</u>	<u>\$8,000,000.00</u>	<u>\$9,000,000.00</u>	<u>\$10,000,000.00</u>

Genglobal Population	10,000,000	10,000,000	10,000,000	10,000,000	10,000,000	10,000,000	10,000,000	10,000,000	10,000,000
Participant %	1.50%	1.50%	1.50%	1.50%	1.50%	1.50%	1.50%	1.50%	1.50%
Total Participants	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000	150,000
Monthly spending	\$1,000.00	\$1,500.00	\$2,000.00	\$2,500.00	\$3,000.00	\$3,500.00	\$4,000.00	\$4,500.00	\$5,000.00
Merchant fee	2.00%	2.00%	2.00%	2.00%	2.00%	2.00%	2.00%	2.00%	2.00%
Monthly Merchant Revenue	<u>\$3,000,000.00</u>	<u>\$4,500,000.00</u>	<u>\$6,000,000.00</u>	<u>\$7,500,000.00</u>	<u>\$9,000,000.00</u>	<u>\$10,500,000.00</u>	<u>\$12,000,000.00</u>	<u>\$13,500,000.00</u>	<u>\$15,000,000.00</u>

Genglobal Population	10,000,000	10,000,000	10,000,000	10,000,000	10,000,000	10,000,000	10,000,000	10,000,000	10,000,000
Participant %	2.00%	2.00%	2.00%	2.00%	2.00%	2.00%	2.00%	2.00%	2.00%
Total Participants	200,000	200,000	200,000	200,000	200,000	200,000	200,000	200,000	200,000
Monthly spending	\$1,000.00	\$1,500.00	\$2,000.00	\$2,500.00	\$3,000.00	\$3,500.00	\$4,000.00	\$4,500.00	\$5,000.00
Merchant fee	2.00%	2.00%	2.00%	2.00%	2.00%	2.00%	2.00%	2.00%	2.00%
Monthly Merchant Revenue	<u>\$4,000,000.00</u>	<u>\$6,000,000.00</u>	<u>\$8,000,000.00</u>	<u>\$10,000,000.00</u>	<u>\$12,000,000.00</u>	<u>\$14,000,000.00</u>	<u>\$16,000,000.00</u>	<u>\$18,000,000.00</u>	<u>\$20,000,000.00</u>